

# 18<sup>th</sup> Annual Sustainability Awards Celebration & Fundraiser

**Thursday, April 6, 2017**

**Bayview Dining Room, College of San Mateo**



***Strong Ties... Vibrant Communities***

## Sponsorship Opportunities

**All award proceeds support all SSMC activities throughout the year**

<b>BENEFACTOR</b> .....	<b>\$5,000</b>
<ul style="list-style-type: none"> <li>· Featured with logo in invitation, program, SSMC website, ticket page, and e-news; named in press releases</li> <li>· Tickets for 10 guests at named table</li> </ul>	<ul style="list-style-type: none"> <li>· Full-page premium ad in event program</li> <li>· Special recognition from the podium</li> <li>· Display table for promotional materials</li> </ul>
<b>COMMUNITY SPONSOR</b> .....	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>· Included in press releases, invitation, program, SSMC website, ticket page, e-news</li> <li>· Tickets for 8 guests at named table</li> </ul>	<ul style="list-style-type: none"> <li>· Half-page ad in program</li> <li>· Recognition from the podium</li> <li>· Display table for promotional materials</li> </ul>
<b>NEIGHBORHOOD SPONSOR</b> .....	<b>\$1,000</b>
<ul style="list-style-type: none"> <li>· Included in press releases, invitation, program, SSMC website, ticket page, e-news</li> </ul>	<ul style="list-style-type: none"> <li>· Tickets for 4 guests</li> <li>· Quarter-page ad in program</li> </ul>
<b>FRIEND</b> .....	<b>\$400</b>
<ul style="list-style-type: none"> <li>· Included in program, SSMC website, e-news</li> </ul>	<ul style="list-style-type: none"> <li>· Tickets for 2 guests</li> </ul>

**IN-KIND AND MEDIA**—SSMC welcomes in-kind contributions and media support. We look forward to working with you to arrange benefits commensurate with the donation value.

*Questions about sponsoring the event?*  
**Adrienne Etherton, Executive Director,**  
*can help you identify the best way to participate.*  
**650-638-2323 or [adrienne@sustainableSanMateo.org](mailto:adrienne@sustainableSanMateo.org)**



**Sustainable San Mateo County**  
*Economy. Equity. Environment.*

**Specifications for Messages of Support/ads  
for the SSMC Award Presentation Dinner Program**

**Full page: \$500  
7.5" high x 6" wide**

**Half page:  
\$250  
3.75" high x 6" wide**

**Comcast is a proud sponsor of the 16th Annual  
Sustainability Awards Celebration & Fundraiser**

**Quarter page:  
\$125  
1.875" high x 6" wide**



**A Public Agency**

610 Elm Street, Suite 202 ~ San Carlos, CA 94070 ~ Phone (650) 802-3500 ~ [www.RethinkWaste.org](http://www.RethinkWaste.org)

On Behalf of the Cities of Belmont, Burlingame, East Palo Alto, Foster City, Menlo Park, Redwood City, San Mateo and San Carlos; the Towns of Atherton and Hillsborough; the County of San Mateo and the West Bay Sanitary District

We Congratulate the Recipients of the  
2015 Sustainable San Mateo County Awards &  
Green Building Awards

**THE PROGRAM WILL BE PRINTED IN  
BLACK INK ONLY. Pages are 8.5" high x 7" wide  
with a .5" margin. This results in the above sizes for  
ads. (See samples above.)**

\*If the sponsor submits a digital ad or message, it should be one color (black) only. Minimum 200 dpi. JPEG, PDF, InDesign, TIFF files are acceptable. If the ad is submitted in Word, any logos or other graphics should also be included (b/w only) as a separate file. Additionally, it will be helpful to have a hard copy of the ad.

SSMC can also design an ad *at no cost* if the sponsor prefers. We can modify a business card, for example.

Messages, ads or unformatted content may be emailed  
[Ricki@mcglashan.com](mailto:Ricki@mcglashan.com).

Questions? Call Ricki at 650-344-8341

**Deadline: Thursday, March 23 at 5 pm**