

**Specifications for Messages of Support/ads
for the SSMC Award Presentation Dinner Program**

**Full page ad: \$500
7.5" high x 6" wide**

HILLSDALE SHOPPING CENTER IS PROUD TO SUPPORT
SUSTAINABLE SAN MATEO COUNTY

BOHANNON

HILLSDALE
SHOPPING CENTER

NORDSTROM, MACY'S FOREVER 21 AND SEARS PLUS 120 FINE STORES AND RESTAURANTS
Located off Hwy. 101 at Hillsdale Blvd in San Mateo. Shop M-Sa 10am-9pm, Su 11am-7pm | 650.345.8222 | www.hillsdale.com

**Half page ad:
\$250
3.75" high x 6" wide**

**Comcast is a proud sponsor of the 16th Annual
Sustainability Awards Celebration & Fundraiser**

**Quarter page ad:
\$125
1.875" high x 6" wide**



On Behalf of the Cities of Belmont, Burlingame, East Palo Alto, Foster City, Menlo Park, Redwood City, San Mateo and San Carlos; the Towns of Atherton and Hillsborough; the County of San Mateo and the West Bay Sanitary District
We Congratulate the Recipients of the
2015 Sustainable San Mateo County Awards &
Green Building Awards

610 Elm Street, Suite 202 ~ San Carlos, CA 94070 ~ Phone (650) 802-3500 ~ www.RethinkWaste.org

**THE PROGRAM WILL BE PRINTED IN
BLACK INK ONLY. Pages are 8.5" high x 7" wide
with a .5" margin. This results in the above sizes for
ads. (See samples above.)**

*If the sponsor submits a digital ad or message, it should be one color (black) only. Minimum 200 dpi. JPEG, PDF, InDesign, TIFF files are acceptable. If the ad is submitted in Word, any logos or other graphics should also be included (b/w only) as a separate file. Additionally, it will be helpful to have a hard copy of the ad.

SSMC can also design an ad *at no cost* if the sponsor prefers. We can modify a business card, for example.

Messages, ads or unformatted content may be emailed
Ricki@mcglashan.com.

Questions? Call Ricki at 650-344-8341

Deadline: Thursday, March 23 at 5 pm