

19th Annual Sustainability Awards Celebration & Fundraiser

Thursday, March 29, 2018

Bayview Dining Room, College of San Mateo



Sponsorship Opportunities

All award proceeds support SSMC activities throughout the year

LEADER \$10,000

- Featured in both of SSMC's core programs: Indicators Report and Sustainability Awards
- Featured with logo on Indicators printed summaries (3000+ hand-outs annually, distributed to cities and elected officials, chambers of commerce, libraries etc.) and listed on all Indicators webpages
- Featured with logo in Awards materials and e-news; named in press releases
- Tickets for 20 at two premium named tables at the Sustainability Awards
- Full-page premium ad in Awards program
- Special recognition from the podium at all Awards and Indicators events
- Display table for promotional materials at Indicators events
- 2018 Indicators presentation for your group

PARTNER \$8,000

- Featured in both of SSMC's core programs: Indicators Report and Sustainability Awards
- Featured with logo on Indicators printed summaries (3000+ hand-outs annually, distributed to cities and elected officials, chambers of commerce, libraries etc.) and listed on all Indicators webpages
- Featured with logo in Awards materials and e-news; named in press releases
- Tickets for 10 at named table at the Sustainability Awards
- Full-page premium ad in Awards program
- Special recognition from the podium at all Awards and Indicators events
- Display table for promotional materials at Indicators events

BENEFACTOR \$5,000

- Featured with logo in Awards materials and e-news; named in press releases
- Named table for 10 at Awards
- Full-page ad in Awards program
- Recognition from the Awards podium

COMMUNITY SPONSOR \$2,500

- Included in Awards materials and e-news; named in press releases
- Tickets for 8 at named table at Awards
- Half-page ad in Awards program
- Recognition from the Awards podium

NEIGHBORHOOD SPONSOR \$1,000

- Included in Awards materials and e-news; named in press releases
- 4 tickets to the Awards
- Quarter-page ad in Awards program

FRIEND \$500

- Included in program, SSMC website, e-news
- 2 tickets to Awards

IN-KIND AND MEDIA—SSMC welcomes in-kind contributions and media support. We look forward to working with you to arrange benefits commensurate with the donation value.

Questions about sponsoring?
Our staff can help you identify the best way to participate.
650-638-2323 or advocate@sustainableanmateo.org



Sustainable
San Mateo County
Economy. Equity. Environment.

Awards Celebration individual tickets: Members \$100 • Non-members \$125

**Specifications for Messages of Support/ads
for the SSMC Award Presentation Dinner Program**

**Full page: \$500
7.5" high x 6" wide**



**Half page:
\$250
3.75" high x 6" wide**

**Comcast is a proud sponsor of the 16th Annual
Sustainability Awards Celebration & Fundraiser**



**Quarter page:
\$125
1.875" high x 6" wide**



A Public Agency

610 Elm Street, Suite 202 ~ San Carlos, CA 94070 ~ Phone (650) 802-3500 ~ www.RethinkWaste.org

On Behalf of the Cities of Belmont, Burlingame, East Palo Alto, Foster City, Menlo Park, Redwood City, San Mateo and San Carlos; the Towns of Atherton and Hillsborough; the County of San Mateo and the West Bay Sanitary District

We Congratulate the Recipients of the
2015 Sustainable San Mateo County Awards &
Green Building Awards

**THE PROGRAM WILL BE PRINTED IN
BLACK INK ONLY. Pages are 8.5" high x 7" wide
with a .5" margin. This results in the above sizes for
ads. (See samples above.)**

*If the sponsor submits a digital ad or message, it should be one color (black) only. Minimum 200 dpi. JPEG, PDF, InDesign, TIFF files are acceptable. If the ad is submitted in Word, any logos or other graphics should also be included (b/w only) as a separate file. Additionally, it will be helpful to have a hard copy of the ad.

SSMC can also design an ad *at no cost* if the sponsor prefers. We can modify a business card, for example.

Messages, ads or unformatted content may be emailed
Ricki@mcglashan.com.

Questions? Call Ricki at 650-344-8341

Deadline: Thursday, March 15 at 5 pm